



About the Program



The Pharmacy Education Program was designed to provide you with a solid resource for diabetes information, to help you provide better support to your patients.

■ Meter Training & Certification:

The online, interactive portal provides in-depth scientific analysis of the Importance of Accuracy in a Blood Glucose Monitoring System, which details the proprietary strip technology and outlines the accuracy standards by ISO 15197:2013. The online portal also includes the CONTOUR[®]NEXT and CONTOUR[®]NEXT EZ meter demonstration videos, to help with your patients' questions. Successful completion of the module offers Registered Pharmacists and PharmD professionals free* demonstration meters for use at their pharmacies.

■ Diabetes In Review:

This resource page is designed to provide consolidated online access to relevant topics in diabetes research through a selection of open access medical journal publications, in order to help you stay informed and help your patients with diabetes.

■ Dialogue - Diabetes Consult for Pharmacy:

This virtual binder provides diabetes information and helpful management tools to enhance patient-pharmacist interaction at the pharmacy counter on relevant diabetes topics, such as healthy eating, physical activity, and blood glucose monitoring.

You can access the complete **Dialogue** program, as well as additional resources to help your patients with diabetes patients at: www.BayerContourPro.com/PharmEd

*Only Registered Pharmacists and PharmD professionals are eligible for sample product. While supplies last.



Program Overview



DIALOGUE – Diabetes Consult for Pharmacy is part of the Bayer Pharmacy Education Program and was designed to support the needs of the pharmacist and their patients with diabetes by providing disease state knowledge and diabetes management information.

Program Objective:

The objective of the **Dialogue** is to support the pharmacist, pharmacy technician, and other pharmacy support staff, and their diabetes patients, by enhancing their interaction at the counter by providing diabetes information and helpful management tools.

Program Overview:

The **Dialogue** is designed to support the pharmacists' or pharmacy staffs' interaction with their patient with diabetes at the counter and to facilitate a brief Dialogue that helps them engage their patients to help them improve their diabetes management.

The program will initially focus on three areas of diabetes management, with a Dialogue or discussion provided for each relevant topic, which will include:

- Blood Glucose Monitoring
- Healthy Eating
- Diabetes and Activity

While the value to the patient with diabetes is the interaction with the pharmacist, the **Dialogue** is further supported by each of the program components outlined.

Program Components:

■ Pharmacist Facilitators Guide:

The “How To” part of the Program Guide provides instruction on how to use each component and which type of patients to use them with.

■ The Dialogue:

This discussion script includes conversation topics to engage, educate and dialogue with each patient at the pharmacy counter, broken into approximately 2-minute consultations.

■ Diabetes Background Information:

The topic-relevant disease state information provides in depth knowledge to assist the patient in managing their diabetes with Bayer products.

■ Patient Support Material:

A copy of each patient support piece will be included in the Program Guide, including a Participant Guide for each relevant topic.



Facilitators Guide



This section explains how to use each program component provided and which type of patient each topic was created for (new testers vs. experienced testers). We hope you will find this useful and helpful for the patients with diabetes your pharmacy serves.

Components

Dialogue:

The DIALOGUE section provides suggested talking points for important diabetes management topics to help guide the conversation with your patients with diabetes. The content is designed to help you engage your patients at the pharmacy counter, address general guidelines within each topic segment and provide monitoring guidance, in accordance with the 2015 American Diabetes Association Standards of Medical Care.

Topics included in this section:

1. Blood Glucose Monitoring
2. Healthy Eating
3. Physical Activity

Disease State Information:

This section provides the pharmacy clinician with diabetes management information on the topics discussed in The Dialogue (Blood Glucose Monitoring, Healthy Eating, and Physical Activity). This information is not intended to provide a comprehensive overview of diabetes, but to serve as a refresher to help support the interaction with the patient so that the pharmacy staff can more easily answer patient questions.

Patient Support Material (handouts):

A copy of each patient support piece has been included in the Program Guide, including Participant Guides for each Dialogue topic, to share with your patients. This will include specific reminders, tips and suggestions for them to better manage their diabetes. As we continue to develop this program, the Pharmacy Education Program portal will be updated with downloadable information for your patient.

The following material is included in this section:

- Know Your™ Numbers Guide
- Know Your™ Nutrition Guide
- Know Your™ Healthy Steps Guide
- CONTOUR®NEXT Meter Portfolio Slim Jim (with Coupon)
- Easy Start Tear Pads (Meter Quick Test Guides)
- Meter Video Demonstration Sheet

Bayer Meter Support Information (for the pharmacist):

This section contains information on Bayer's CONTOUR®NEXT portfolio of meters to give the pharmacy clinician a better understanding of Bayer's blood glucose meters so that they can help their patients with diabetes better manage their disease.

The following material is included in this section:

- Bayer Pharmacy Brochure
- Portfolio Access Information