



# Program Overview



**DIALOGUE – Diabetes Consult for Pharmacy** is part of the Bayer Pharmacy Education Program and was designed to support the needs of the pharmacist and their patients with diabetes by providing disease state knowledge and diabetes management information.

## Program Objective:

The objective of the **Dialogue** is to support the pharmacist, pharmacy technician, and other pharmacy support staff, and their diabetes patients, by enhancing their interaction at the counter by providing diabetes information and helpful management tools.

## Program Overview:

The **Dialogue** is designed to support the pharmacists' or pharmacy staffs' interaction with their patient with diabetes at the counter and to facilitate a brief Dialogue that helps them engage their patients to help them improve their diabetes management.

The program will initially focus on three areas of diabetes management, with a Dialogue or discussion provided for each relevant topic, which will include:

- Blood Glucose Monitoring
- Healthy Eating
- Diabetes and Activity

While the value to the patient with diabetes is the interaction with the pharmacist, the **Dialogue** is further supported by each of the program components outlined.

## Program Components:

### ■ Pharmacist Facilitators Guide:

The “How To” part of the Program Guide provides instruction on how to use each component and which type of patients to use them with.

### ■ The Dialogue:

This discussion script includes conversation topics to engage, educate and dialogue with each patient at the pharmacy counter, broken into approximately 2-minute consultations.

### ■ Diabetes Background Information:

The topic-relevant disease state information provides in depth knowledge to assist the patient in managing their diabetes with Bayer products.

### ■ Patient Support Material:

A copy of each patient support piece will be included in the Program Guide, including a Participant Guide for each relevant topic.